

**SPECIFICATION AMENDMENT**

**IN THE TITLE**

Applicants respectfully request the title of the invention be deleted in its entirety and replaced with -- **WEB-BASED SYSTEM AND METHOD FOR ARCHIVING AND SEARCHING PARTICIPANT-BASED INTERNET TEXT SOURCES FOR CUSTOMER LEAD DATA** --

**In the Detailed Description**

Please replace the paragraph beginning on page 3, line 27 with the following amended paragraph:

--With the growth of the Internet, one trend in developing marketing and sales campaigns is to gather customer information by accessing Internet data sources. Internet data intelligence and data mining products face specific challenges. First, they tend to be designed for use by technicians, and are not flexible or intuitive in their operation; secondly, the technologies behind the various engines are changing rapidly to take advantage of advances in hardware and software, and finally, the results of their harvesting and mining are not typically related to a specific department goals and objectives.--

Please replace the paragraph beginning on page <sup>8</sup>7, line 9 with the following amended paragraph:

--The users of system 10 may be any business entity that desires to conduct more effective marketing campaigns. For example, these users may be direct marketers who wish to maximizing the effectiveness of direct sales calls, or e-commerce web sites who wish to build audiences.--

Please replace the paragraph beginning on page 12, line 19 with the following amended paragraph:

A4  
--One data source is newsgroups, such as USENET. To access discussion documents from USENET newsgroups such as "news.giganews.com", NNTP protocol is used by the crawler process to talk to a USENET news server such as "news.giganews.com." Most of the news servers only archive news articles for a limited period (giganews.com archives news articles for two weeks), ~~it is necessary for the iNet Crawler to~~ this Crawler 31 incrementally download<sub>s</sub> and archive<sub>s</sub> these newsgroups periodically in a scheduled sequence. This aspect of crawler process 31 is controlled by user-specified parameters such as news server name, IP address, newsgroup name and download frequency, etc.--

Please replace the paragraph beginning on page 22, line 13 with the following amended paragraph:

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--FIGURES 8 and 9 illustrate a text mining system 81, which may be used within system 10 of FIGURES 1 and 2. FIGURE 8 illustrates the elements of system 81 and FIGURE 9 is a data flow diagram. As indicated in FIGURE 8, the source data 82 for system 81 may be either external and internal data sources. Thus, system 81 may be used to implement both the prospects system 21 and profiles system 25 of FIGURE 2.--